

# ROBERT JACKSON

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 ghostframedesigns.com  LinkedIn

## SKILLS

Strong customer service | Strong & effective communication | Agile team leader | Cross-functional communicator | Self-Motivated | Collaboration | Attention to detail | Solutions - oriented | Graphic design | Visual design | Illustrator | Photoshop | PowerPoint | InDesign | Slide animation | Storyboarding | Icon creation | Google Slides | Keynote | Data -Visualization | Slide template creation | Brand Identity | Creative Design | Typography | Windows | Mac OS. | Figma | Microsoft office | Adobe Creative Suite | HTML | Skilled collaborator | Ticket system | Help desk / Tech support | Ideation | Prototyping (UX design) | (Lo-Fi/ Hi-Fi) wireframing | Mockups | User Experience Design (UXD)

## EDUCATION

### Academy of Art University

M.A. in 2D animation (not completed)  
Jan '13 – Dec '17 San Francisco, CA

### Florida State University

B.A. in Studio art (Graphic Design)  
Dec '11 Tallahassee, FL

## CERTIFICATIONS

Story & Masterclass (Storytelling)	2015
Van Arts	
IT Support Certification	2020
Google	
IT Foundations of Cybersecurity	2024
Google	
UX Design Certification	2025
Google	

## LICENSES

Commercial	Endorsements:
Driver's license	T-DbI/Tpl, X-Tnk / Haz
(CDL): Class A	

# Presentation | Graphic Designer

## SUMMARY

Presentation Designer with over 8+ years of experience which spans diverse industries producing compelling and dynamic storytelling presentations. Collaborated with leadership and brand teams to create graphics, iconography, one-pager graphics and other visual design materials to integrate with presentation decks that align with brand identity, ensuring brand alignment and consistency across all presentations, and other digital formats. Passionate about fostering a culture of human-centered design and collaborating with cross-functional teams to create exceptional design experiences. I also completed the Grow with Google UX Design certification course.

## EXPERIENCE

- I worked as an OTR (Over the Road) Class A Truck driver from Jul '23 - Apr '24. From May '24 – Jan '25 I've been taking certification courses. I completed the Google UX Design Certification through Coursera.

### Presentation Designer

*Tek Systems / Meta*

Oct '21 - Jun '23 Fremont, CA

- Collaborated with stakeholders and cross-functional teams to produce both internal and external presentations
- Created compelling and dynamic presentations that effectively communicate complex ideas, data, and concepts
- Created new multi-page graphics templates for various pillars within Meta using Figma, PowerPoint
- Produced infographics, icons, and "one pager" graphics across various research teams at Meta Using Adobe Suite
- Provided suggestions on all visual aspects of presentation material(s) as it relates to typography, color, layout, etc.
- Ensured consistency and quality across all keynote presentation materials, adhering to established design guidelines and brand standards at Meta

### Presentation Designer

*Bank of America Merrill Lynch*

Oct '21 - Jun '23 San Francisco, CA

- Produced high-quality pitch books, charts, presentations slides and decks in Powerpoint
- Accepted and/or routed work requests and clock-in "started" time
- Manage multiple projects simultaneously and prioritize tasks to meet tight deadlines.
- Proofread completed projects to ensure quality and accuracy
- Recreated logos and graphics
- Adhered to style guidelines in all presentations to meet Bank of America's brand and guidelines

### Presentation Specialist

*Williams Lea Tag, under Bain and Company*

May '16 - Sep '18 San Francisco, CA

- Produced high-quality pitch books, presentations, that were presented in front of large audiences
- Imported and revised graphic(s) files as necessary
- Created new presentations from hand sketched to high quality slide deck(s)
- Produced presentations, and accurate data charts from handwritten sketches to high quality graphics
- Proofread completed projects to ensure quality and accuracy
- Collaborated with team members to brainstorm and develop on complex or special projects
- Ensured brand consistency and adherence to style guidelines in all presentations

### Graphic Designer/ Mimaki Operator

*Awards 4 U Recognition & Promotional Products/Adecco Temporary Services*

Mar '15 - Jun '15 Tallahassee, FL

- Placed typefaces on designs
- Handled and proof sale order invoices
- Created new custom badges and buttons for Rotary clubs
- Printed using color fusion process name tags, coasters, etc.

### Computer Lab Technician (Tech Support)

*Tallahassee Community College*

Aug '12 - Aug '14 Tallahassee, FL

- Provided technical assistance for students, staff, and faculty and support to computer systems, hardware & software to students
- Perform computer troubleshooting such as frozen keyboards, CPU mouse, CPU monitors
- Printer maintenance and connecting workstation computers to printers - networking
- Assisted students with resetting, changing, and recovering passwords for sensitive information

### Retail Associate

*NBA City Restaurant (Universal Citywalk)*

Nov '05 - Jun '12 Orlando, FL

- Provided directions and info to theme parks
- Interacted one on one with guest by operating games, and distributing prizes
- Performed inventory, counting and stocking products such as sports apparel
- Performed retail duties such as handling transactions, selling apparel, etc.
- Maintained a clean, and tidy workspace